COMMAND POINT.
TRAINING GROUP

Know the Line

Conozca el límite

Teen Drug & Vaping Prevention — Online, Statewide

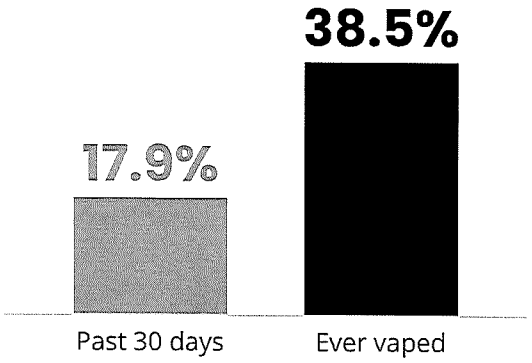
Idaho Millennium Fund Committee · October 23, 2026
John Gonzales, Managing Member, Command Point Training Group LLC

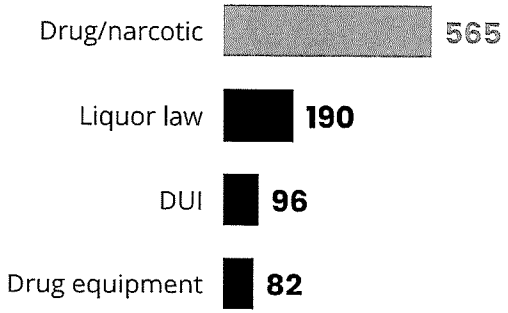
"We choose to do these things not because they are easy, but because they are hard."

— President John F. Kennedy, 1962

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What Idaho teens are facing





47

deaths with kratom as a contributing factor

64

kratom-related poison control calls

Vaping

Idaho high school students, 2021

Juvenile arrests

Idaho juveniles, 2025

Kratom

Idahoans of all ages, 2021–2023. Another drug, almost always an opioid, was present in every death.

Sources: Vaping — 2021 Idaho Youth Risk Behavior Survey, CDC Youth Online. Arrests — Idaho State Police crime reporting, 2025. Kratom — Idaho Office of Drug Policy SEOW Special Topic Brief: Kratom, Nov 2024.

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$74

A typical tobacco or vape citation

The missed moment

When a teen gets a tobacco or vape citation, many families just pay the fine. **Know the Line turns that moment into education.**

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How it works

Any Idaho teen can enroll:

referred by a school, court, probation, or diversion, enrolled by a parent, or on their own.

1

Online modules

Self-paced, about 4.75 hours, on Idaho law, health, and real consequences.

2

Live online session

About 75 minutes, teens only, led by retired or off-duty School Resource Officers. Cameras on, small-group discussion.

3

Parent resource guide

In English and Spanish (Conozca el límite), plus an optional parent session.

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What $45,000 buys

Each additional $10,000 serves about 108 more teens.

$45,000
Total request

~350
Teens in the pilot year

~$129
Per teen

~18
Live session dates, Oct 2027 – May 2028

How we'll know it works

A pilot year we can measure, then scale.

01	**Independent evaluation**	Outside evaluator
02	**Knowledge checks**	Pre- and post-course
03	**Completion tracking**	Modules finished, live session attended, certificate earned

Thank you

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